

GLOBAL SOURCING EXPO

2 CAPITAL
CITIES
2 DATES!

Australia's ultimate global
sourcing destination.

12 - 14 JUNE 2024
SYDNEY INTERNATIONAL
CONVENTION CENTRE

19 - 21 NOVEMBER 2024
MELBOURNE CONVENTION
& EXHIBITION CENTRE

CO-LOCATED EVENTS

**FOOTWEAR &
ACCESSORIES
SHOW**
AUSTRALIA



CHINA
CLOTHING
TEXTILE
ACCESSORIES
EXPO

globalsourcingexpo.com



GLOBAL SOURCING EXPO

Australia's dedicated global sourcing trade show is held twice a year with expos in both Sydney and Melbourne. Having the show in the two leading cities of Australia provides enhanced opportunities for companies and exporters in apparel, footwear, textiles and homewares to reach their targeted trade buying audience.

As the first truly global wholesale sourcing show of its type in Australia with origins dating back to 2010 the two editions of Global Sourcing Expos Australia enable companies to directly target more than 5000+ trade buyers and industry professionals in both Sydney and Melbourne.

Global Sourcing Expos Sydney and Melbourne provide a dedicated show platform to connect global manufacturers, producers, service providers and fashion labels with trade buyers and industry professionals from Australia, New Zealand and beyond. While there is a common remit of product categories in both the Sydney and Melbourne shows, there are distinctive education, feature, and focus areas to differentiate the two events.

Along with comprehensive advertising, strategic partnerships with industry associations, and direct mailers to targeted buyers, there will be a strong content-driven digital strategy incorporating social media, blog, advertising and pay-per-click to achieve maximum exposure.

The expo has great representation across a broad range of manufacturers and suppliers. The seminars offered a variety of industry topics that are useful for businesses. I would highly recommend the Global Sourcing Expo to designers, buyers and wholesalers."

Great chance to meet manufacturers, see and feel the quality of their textiles. Recommended to others new in production of items to sell in Australia."

WATCH 2023 SYDNEY HIGHLIGHTS



CO-LOCATED MELBOURNE EVENTS

FOOTWEAR & ACCESSORIES SHOW AUSTRALIA



CHINA CLOTHING TEXTILE ACCESSORIES EXPO

CO-LOCATED SYDNEY EVENT



CHINA CLOTHING TEXTILE ACCESSORIES EXPO

SHOW PARTNERS



Australian Retailers Association

FASHION NETWORK

KEY SHOW DETAILS

GLOBAL SOURCING EXPO SYDNEY

12 June 2024 | 10am - 5pm
 13 June 2024 | 10am - 5pm
 14 June 2024 | 10am - 4pm

International Convention Centre, Sydney
 Total Gross SQM: 13,560

Co-located event  **CHINA CLOTHING TEXTILE ACCESSORIES EXPO**

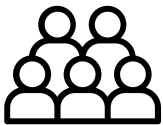
GLOBAL SOURCING EXPO MELBOURNE

19 Nov 2024 | 10am - 5pm
 20 Nov 2024 | 10am - 5pm
 21 Nov 2024 | 10am - 4pm

Melbourne Convention & Exhibition Centre
 Total Gross SQM: 18,000

Co-located events **FOOTWEAR & ACCESSORIES SHOW AUSTRALIA**  **CHINA CLOTHING TEXTILE ACCESSORIES EXPO**

VISITOR PROFILE



5,000+ EXPECTED VISITORS
900+ EXPECTED EXHIBITORS FROM 15+ COUNTRIES & REGIONS

- Importers
- Wholesalers
- Speciality retailers
- Institutional buyers
- Sourcing agents
- Manufacturers
- Retail chains
- Department stores

PRODUCT CATEGORIES



SHOW PROGRAM



FUTURES provides insight into global trends, and includes both seminar content and curation.



Underpinning the success of each show is our highly anticipated Global Sourcing Seminars program that equips exhibitors and buyers with the latest global insights and knowledge across fashion and design trends, sustainability, sourcing, and supply chain – all delivered by experts in their field.



The Trends Hub highlights latest and emerging trends, giving attendees a glimpse into what's new and what's next. From fashion and home decor to textiles and sustainability, the Trends Hub showcases a wide range of products, techniques and ideas that will shape our future.



The Denim Edit will be featured in Global Sourcing Expo Melbourne, and is dedicated to showcasing an array of denim products with a variety of washes, cuts, styles and applications, highlighting the versatility of denim.



VISITOR PROFILE



TOP 8 ATTENDEE BUSINESS TYPES

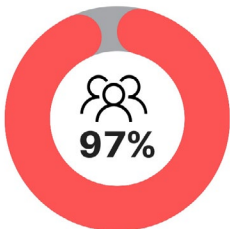
- Designer
- Distributor/Wholesaler
- Independent Retail
- Agency
- Retail Online
- Importer
- Manufacturer
- Retail Chain/ Department Store

VISITOR SNAPSHOT

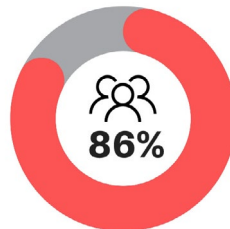


*Sample list of trade visitors to previous shows

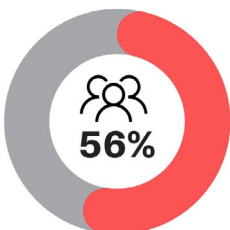
KEY VISITOR STATISTICS



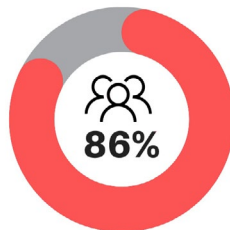
97% OF VISITORS HAVE AUTHORITY TO MAKE FINAL DECISIONS OR MAKE RECOMMENDATIONS



86% OF VISITORS HAVE PLACED AN ORDER WITH EXHIBITORS, OR ARE PLANNING TO IN THE NEXT 12 MONTHS



56% OF VISITORS CONNECTED WITH NEW MANUFACTURERS OR SUPPLIERS AT THE EXPO



86% OF VISITORS CAME TO THE EXPO TO DISCOVER NEW MANUFACTURERS/SUPPLIERS

EXHIBITOR PROFILE



TOP 7 EXHIBITOR BUSINESS TYPES

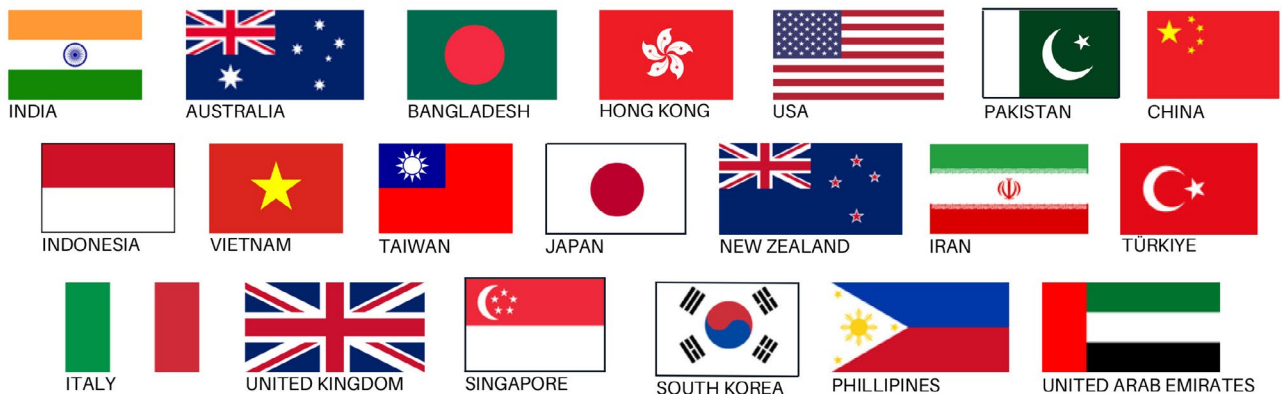
- Manufacturers
- SME's
- Suppliers
- Exporters
- Industry Associations
- Export and Design Agents
- Trade Facilitation Bodies

KEY TRADE ORGANISATIONS

- Federation of Indian Export Organisations
- Handloom Export Promotion Council India
- Apparel Export Promotion Council India
- Export Promotion Council for Handicrafts India
- National Jute Board India
- Carpet Export Promotion Council India
- Silk Export Promotion Council India
- Council for Leather Exports India
- Jute Product Development Export Promotion Council India
- Trade Development Authority of Pakistan VITAS
- Banglcraft
- Ministry of Trade of the Republic of Indonesia
- South African Footwear and Leather Export Council
- Department of Trade and Industry South Africa
- Istanbul Textile and Raw Material Export Association
- Taiwan Textile Federation
- Provincial Government of Jakarta
- Textile Clothing Footwear Council of Fiji
- Export Promotion Bureau of Bangladesh
- MATRADE
- CCCT Home Textiles Branch China
- Korea International Trade Association

*The list includes a selection of organisations that have been involved in previous editions of the Global Sourcing Expo portfolio.

PARTICIPATING COUNTRIES & REGIONS



*Sample list of trade exhibitors to previous shows

EXHIBITOR STAND PACKAGES

Exhibitors can select from standard shell scheme booth packages of 3m x 3m or 3m x 4m, 3m x 6m or multiples thereof. This includes standard furniture and a display accessory option of rails/shelves. The standard booth presentation for a 9 sqm stand is shown below. Stand package options apply. See Application for Stand Space for more information.

GLOBAL SOURCING EXPO Shell Scheme A - (Shelves)



- | | |
|--|---|
| <ul style="list-style-type: none"> • Power • Lighting: 2 lights per 9 sqm • Directory Listing | <p>Furniture</p> <ul style="list-style-type: none"> • 1 x round table • 2 x chairs • 1 x lockable cupboard • 1 x waste bin • 4 metres of in-built shelves per 9 sqm |
|--|---|

GLOBAL SOURCING EXPO Shell Scheme B - (Rails)



- | | |
|--|---|
| <ul style="list-style-type: none"> • Power • Lighting: 2 lights per 9 sqm • Directory Listing | <p>Furniture</p> <ul style="list-style-type: none"> • 1 x round table • 2 x chairs • 1 x lockable cupboard • 1 x waste bin • 2 metres of in-built rails per 9 sqm |
|--|---|

FOOTWEAR & ACCESSORIES SHOW Shell Scheme A - (Shelves)



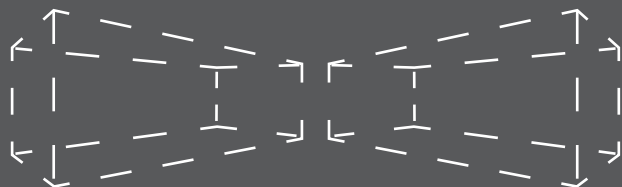
- | | |
|--|--|
| <ul style="list-style-type: none"> • Power • Lighting: 2 lights per 9 sqm • Directory Listing • 9 metres of in-built shelves per 9 sqm | <p>Furniture</p> <ul style="list-style-type: none"> • 1 x round table • 2 x chairs • 1 x waste bin |
|--|--|

FOOTWEAR & ACCESSORIES SHOW Shell Scheme B - (Rails)



- | | |
|--|--|
| <ul style="list-style-type: none"> • Power • Lighting: 2 lights per 9 sqm • Directory Listing • 4 metres of in-built rails per 9 sqm | <p>Furniture</p> <ul style="list-style-type: none"> • 1 x round table • 2 x chairs • 1 x waste bin |
|--|--|

FLOORSPACE ONLY
GLOBAL SOURCING EXPO
OR FOOTWEAR & ACCESSORIES
SHOW - (Minimum 18m²)



SPACE IS LIMITED - BOOK NOW

GLOBAL SOURCING EXPO SYDNEY

12 – 14 June 2024

**International
Convention Centre
Sydney Australia**

12 June 2024 | 10am - 5pm

13 June 2024 | 10am - 5pm

14 June 2024 | 10am - 4pm

GLOBAL SOURCING EXPO MELBOURNE

19 – 21 November 2024

**Melbourne Convention
& Exhibition Centre
Melbourne Australia**

19 Nov 2024 | 10am - 5pm

20 Nov 2024 | 10am - 5pm

21 Nov 2024 | 10am - 4pm

*It was an excellent atmosphere at the Global Sourcing Expo, with a good amount of foot traffic.”
Accessories India*

The Global Sourcing Expo is an excellent matchmaking platform, where we can learn about new trends and meet new contacts in the industry.” Banglacraft

*Well organised by the Global Sourcing Expo team. They were always accessible and helpful. We had many great conversations with prospective clients.”
Azolla Certified*

iec International Exhibition
& Conference Group

EXHIBITION ENQUIRIES

Julie Holt
Exhibition Director
T: +61 (0) 3 9596 9205
Mobile/Whatsapp: +61 (0) 449 148 886
E: julie@iecgroup.com.au
E: sourcingsales@iecgroup.com.au